



α

Pure

CHOOSE TO CREATE

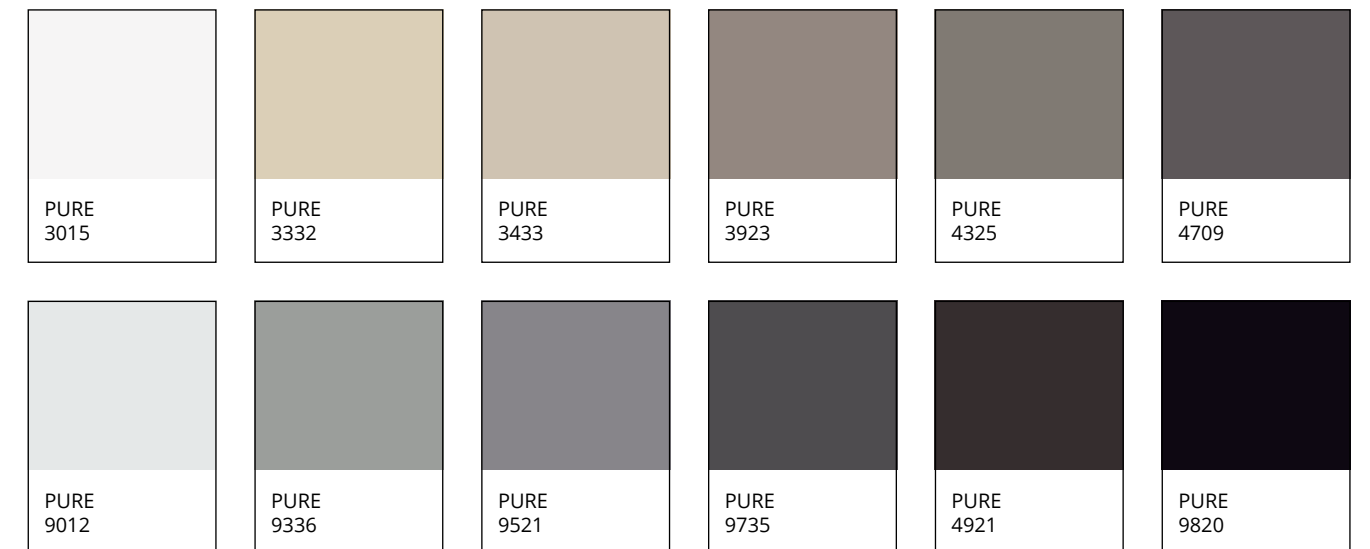
# Pure

- 03 Pure colours
- 04 Back to the roots
- 14 The greige age
- 24 The sands of time
- 28 Pure as the driven snow
- 40 Dark & wild

## CHOOSE TO CREATE

Our busy lives leave little room for tranquility and relaxation. Create a welcoming ambience with Pure's warm neutrals and contrasting darks. A timeless tone on tone style that oozes calm and comfort. Pure and simple.

## PURE COLOURS





Back to the roots.



**PLICA 34**  
↔ ca.396 X ↓ ca.396 CM

- 3332
- 3433
- 3923
- 9336
- 9521



**MARRIOT 143**  
↔ ca.99 X ↓ ca.90 CM

- 3332
- 3433
- 3923
- 4325

**KORAL 34**  
↔ ca.99 X ↓ ca.128 CM



- 3015
- 3332
- 3433

**TIA 33**  
↔ ca.198 X ↓ ca.198 CM



- 3015
- 3332
- 3923
- 3433

**MIRAMAS 34**  
↔ ca.196 X ↓ ca.167 CM



- 3015
- 3332
- 3433
- 3923
- 9521

**AVALON 33**  
↔ ca.196 X ↓ ca.151 CM



- 3015
- 3332
- 4325
- 3433

- 3015
- 3332
- 3923



**KASHMIR 33**  
↔ ca.50 X ↓ ca.50 CM



**LATINO 139**  
↔ ca.99 X ↓ ca.90 CM

- 3332
- 3433
- 3923
- 4325
- 4709
- 4921



**MIRAMAS 34**

3332  
3433  
3923  
4709  
4921



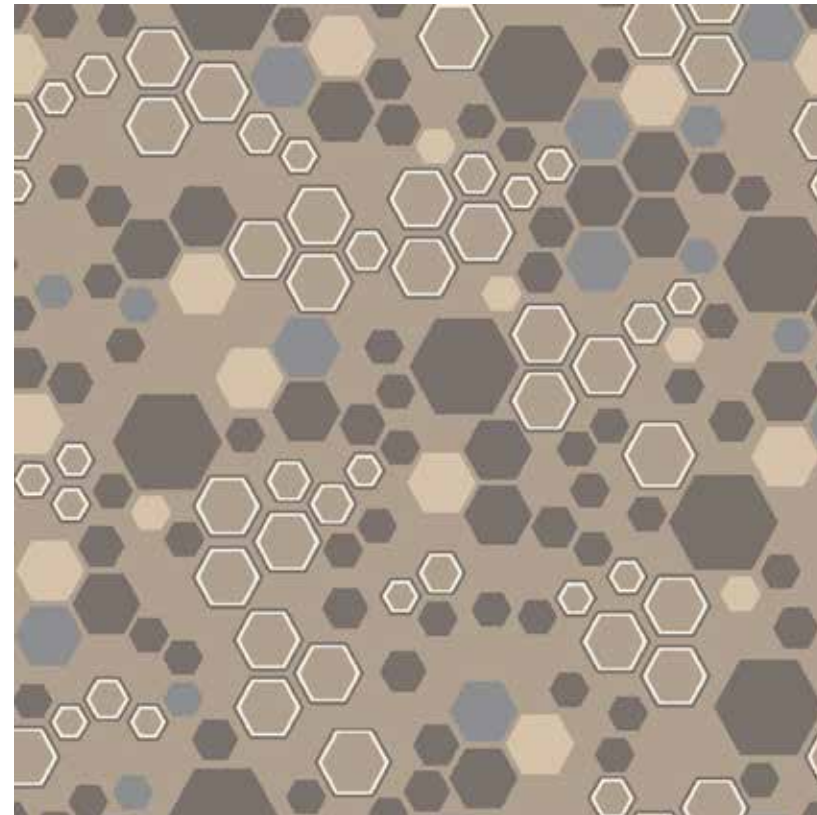
**RONDINI 39**  
↔ ca.99 X ↓ ca.90 CM



**MUSTANG 33**  
↔ ca.99 X ↓ ca.99 CM

3015 3332  
3433 3923  
4709 4921

**CITY 134**  
↔ ca.132 X ↓ ca.132 CM



3015 3332  
4325 3433  
9336

**DROPILO 39**  
↔ ca.99 X ↓ ca.99 CM



**ESCALE 44**  
↔ ca.66 X ↓ ca.66 CM



**GIRLANDA 34**  
↔ ca.99 X ↓ ca.99 CM



3332 3433 3923 9012 9521

**PANAMA 39**  
↔ ca.98 X ↓ ca.96 CM



3015 3332  
3923 3433  
4325 9521

**MOVE 33**  
↔ ca.99 X ↓ ca.98 CM



3015  
3332  
3433  
4325

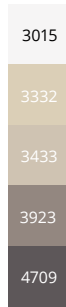
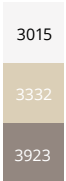
**MOVE 147**  
↔ ca.99 X ↓ ca.98 CM



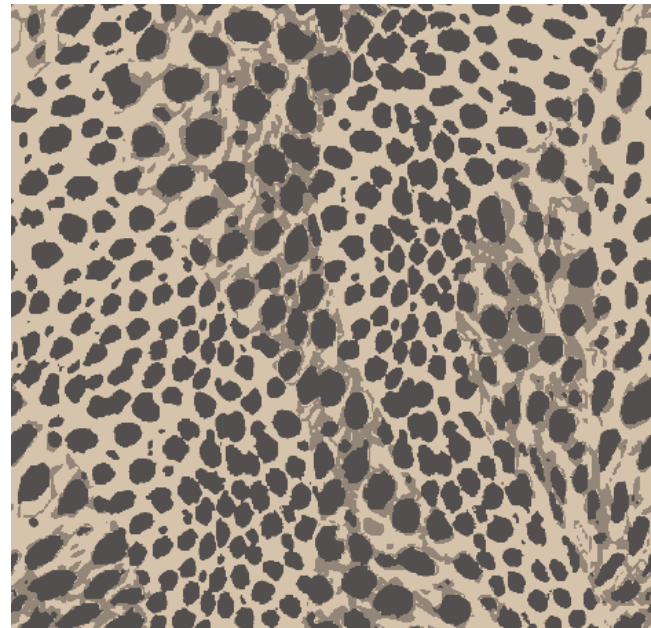
3332  
3433  
4325  
4709



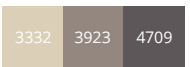
**FLORIS 34**  
↔ ca.99 X ↓ ca.99 CM



**BLISS 34**  
↔ ca.99 X ↓ ca.132 CM



**GUEPARD 33**  
↔ ca.50 X ↓ ca.65 CM



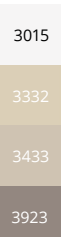
**AUBUSSON 39**  
↔ ca.99 X ↓ ca.99 CM



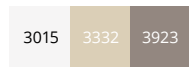
**DELVAUX 39**  
↔ ca.99 X ↓ ca.99 CM



**DOLCE 39**  
↔ ca.99 X ↓ ca.99 CM



**SNAKE 33**  
↔ ca.50 X ↓ ca.66 CM



**WILD 39**  
↔ ca.99 X ↓ ca.99 CM





3332  
3923

**BLOSSOM 33**  
↔ ca.99 X ↓ ca.99 CM

**PAGODE 39**  
↔ ca.99 X ↓ ca.99 CM



3332 3433

**LOTUS 133**  
↔ ca.99 X ↓ ca.99 CM



3433  
3923

**SPRING VALLEY 34**  
↔ ca.99 X ↓ ca.124 CM



3015 3332  
4325 3433



**REGUS 39**  
↔ ca.127 X ↓ ca.99 CM



**ROYAL 39**  
↔ ca.49 X ↓ ca.49 CM

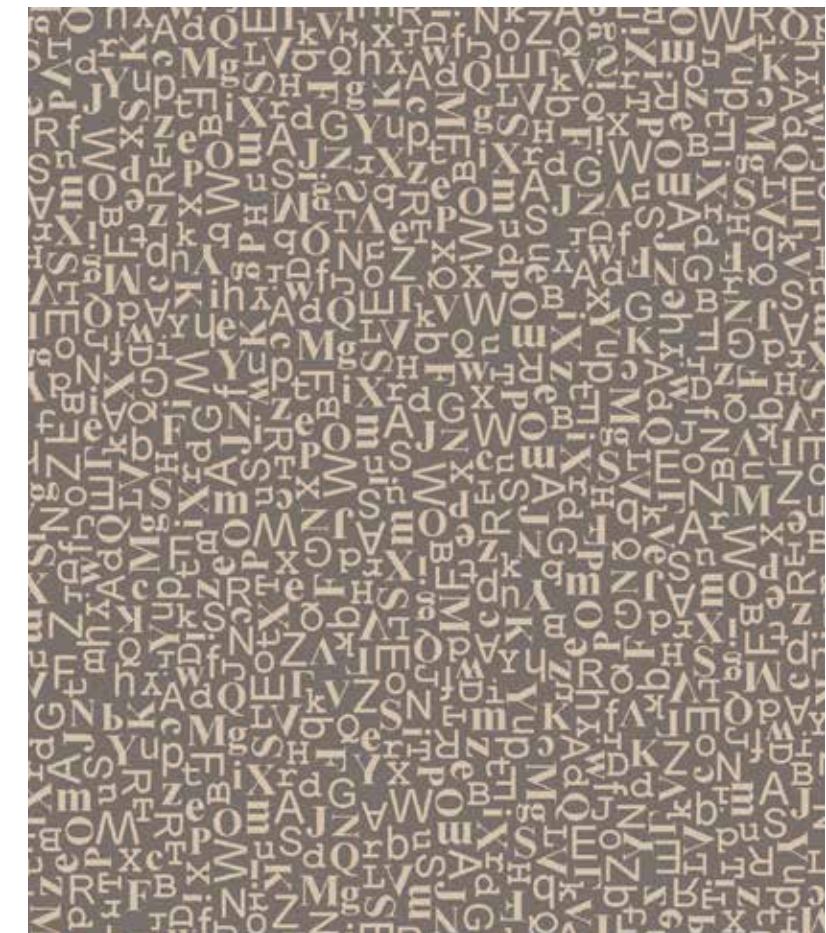
3015 3332  
3923 3433

**MEDAILLON 39**  
↔ ca.50 X ↓ ca.50 CM



3015  
3332  
3923  
9735

**SCRIPTO 143**  
↔ ca.399 X ↓ ca.399 CM

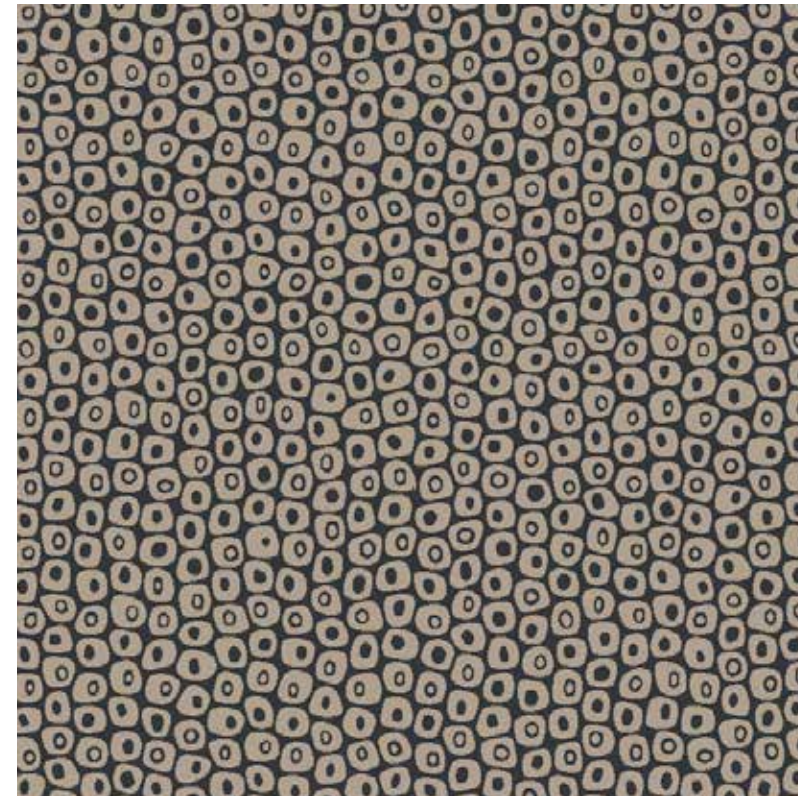


3332  
4325



The greige age.

**HERMOSA 39**  
↔ ca.99 X ↓ ca.99 CM



3433  
9735

**NERI 49**  
↔ ca.99 X ↓ ca.199 CM



**ZETA 49**  
↔ ca.99 X ↓ ca.165 CM



3433 3923 4325  
4709 4921

**WHOOPY 47**  
↔ ca.99 X ↓ ca.99 CM



3015 3332 3433 3923 4325 4709



3923  
4709  
4921



**GUEPARD 34**  
↔ ca.50 X ↓ ca.65 CM



**BLISS 43**  
↔ ca.99 X ↓ ca.132 CM

3015  
3433  
4325  
4709  
4921

**SNAKE 49**  
↔ ca.50 X ↓ ca.66 CM



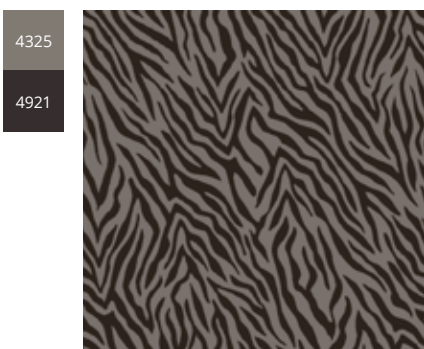
3433  
4325  
4921

**WILD 44**  
↔ ca.99 X ↓ ca.99 CM



3015 4709  
3923 4921

**ZEBRANO 44**  
↔ ca.99 X ↓ ca.75 CM



4325  
4921

**ZEBRANO 134**  
↔ ca.99 X ↓ ca.75 CM



3433  
9735

**PARADISE 44**  
↔ ca.99 X ↓ ca.99 CM



4325  
4921

**DAMASCO 44**  
↔ ca.99 X ↓ ca.99 CM



3433 3923 4325 4709 4921

**AVALON 39**  
↔ ca.196 X ↓ ca.151 CM



3433 3923  
3332 4709

**PATCHWORK 42**  
↔ ca.99 X ↓ ca.128 CM



3433  
3923  
9521  
4709

3332  
3433  
3923  
4709



**AUBUSSON 47**  
↔ ca.99 X ↓ ca.99 CM



**SPLANDA 44**  
↔ ca.66 X ↓ ca.86 CM

3332  
3433  
4325



**RONDINI 44**  
↔ ca.99 X ↓ ca.90 CM

3433  
3923  
9521  
9735  
9820

**SPHERE 49**  
↔ 98 X ↓ 93 CM



3015 3332 3433 3923 4921  
9012 9336 9521 4709

**DELVAUX 47**  
↔ ca.99 X ↓ ca.99 CM

3332  
3433  
3923  
4709



**DOLCE 47**  
↔ ca.99 X ↓ ca.99 CM



3015  
3433  
3923  
4709

**MUSTANG 43**  
↔ ca.99 X ↓ ca.99 CM



3332 3433 3923 4325 4709 9336

**MUSTANG 49**  
↔ ca.99 X ↓ ca.99 CM



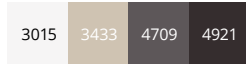
3433 3923  
4325 4709  
4921 9521

**TIA 34**  
↔ ca.198 X ↓ ca.198 CM



3332  
3433  
3923  
4709

**MEDAILLON 47**  
↔ ca.50 X ↓ ca.50 CM



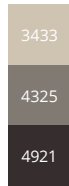
**MACHA 45**  
↔ ca.66 X ↓ ca.66 CM



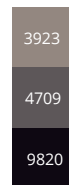
**BLOSSOM 43**  
↔ ca.99 X ↓ ca.99 CM



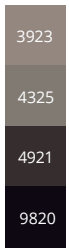
**HUKKLE 44**  
↔ ca.49 X ↓ ca.44 CM



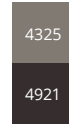
**HUKKLE 47**  
↔ ca.49 X ↓ ca.44 CM



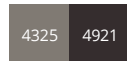
**RETRO 43**  
↔ ca.20 X ↓ ca.20 CM

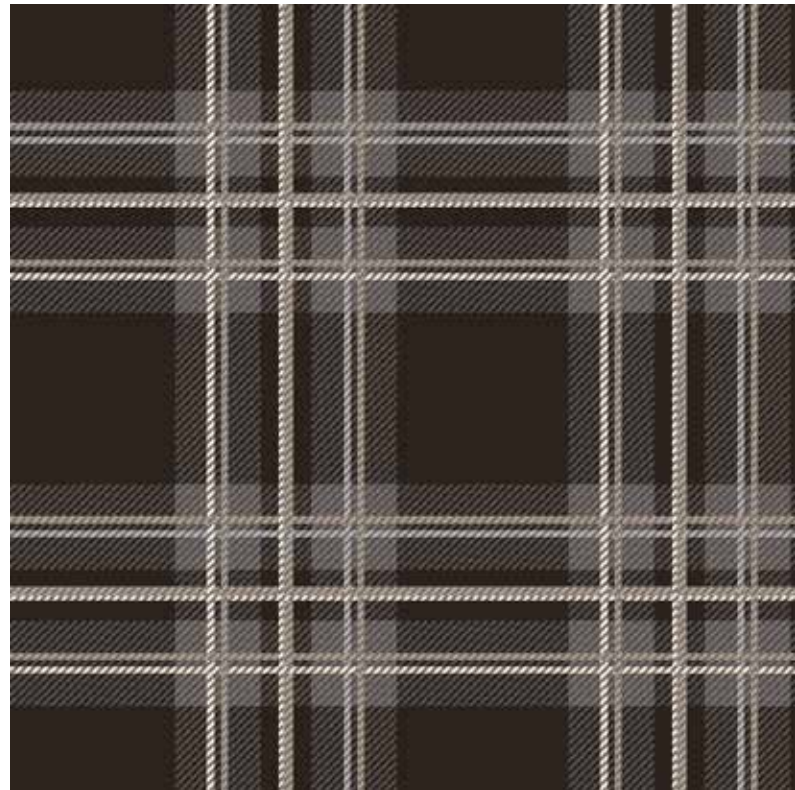


**BLOSSOM 47**  
↔ ca.99 X ↓ ca.99 CM



**LOTUS 143**  
↔ ca.99 X ↓ ca.99 CM





**KILT 149**  
↔ ca.50 X ↓ ca.50 CM

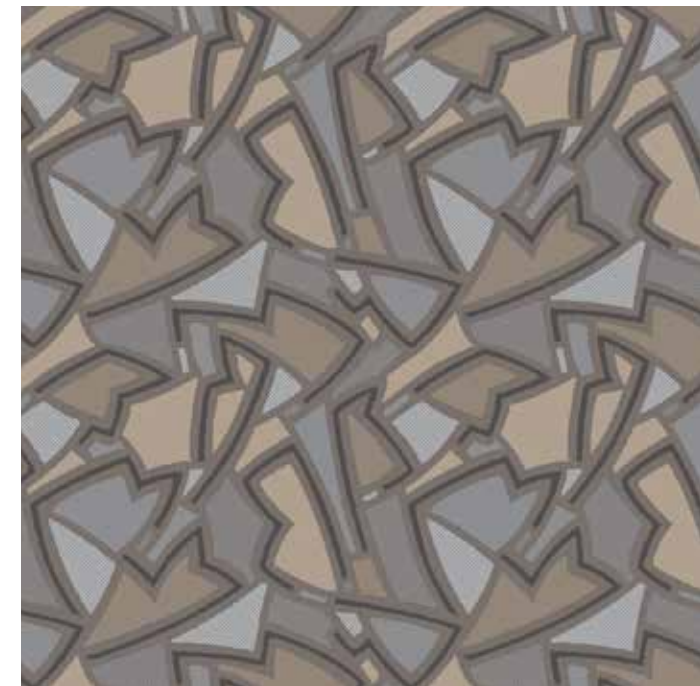
- 3015
- 3433
- 4325
- 4709
- 4921
- 9012



**KASHMIR 44**  
↔ ca.50 X ↓ ca.50 CM

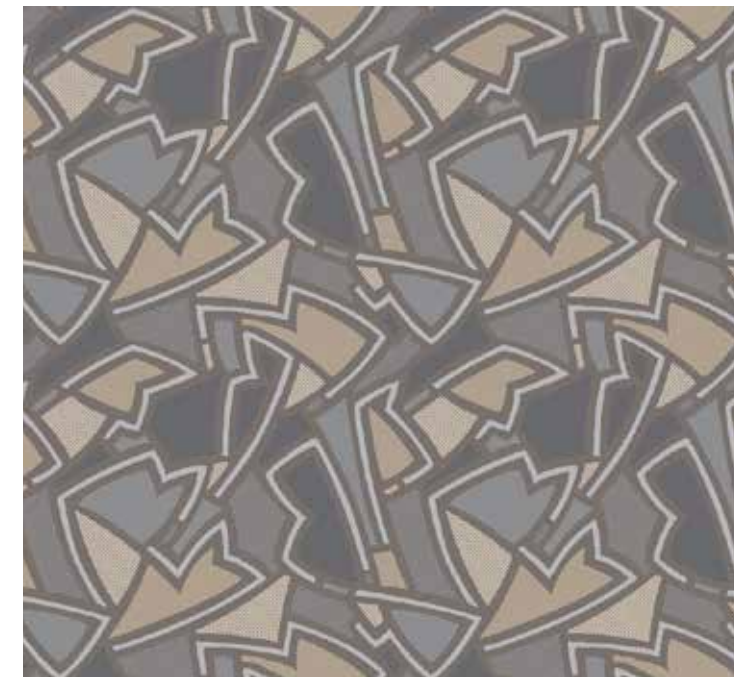
- 4325
- 4709
- 4921

**ART NOUVEAU 39**  
↔ ca.99 X ↓ ca.90 CM



- 3433
- 3923
- 4325
- 4709
- 9012
- 9336

**ART NOUVEAU 43**  
↔ ca.99 X ↓ ca.90 CM



- 3332
- 3433
- 4325
- 9012
- 9336

**FLEX 47**  
↔ ca.99 X ↓ ca.99 CM



- 3332
- 3923
- 4709

**HOOPLA 147**  
↔ ca.99 X ↓ ca.99 CM



- 3015
- 3332
- 3923
- 3433
- 4709
- 4921

**JEANS 39**  
↔ ca.132 X ↓ ca.132 CM

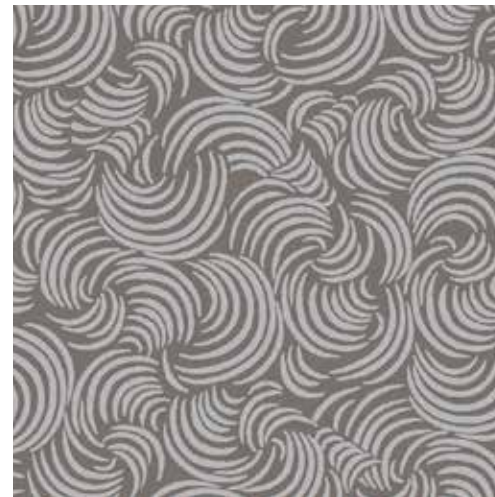


- 3433
- 3923
- 4709
- 4921



The sands of time.

**PRATO 49**  
↔ ca.99 X ↓ ca.99 CM



9012

4325

**DROPILO 33**  
↔ ca.99 X ↓ ca.99 CM



3015

3332

3433

9012

9336

9521

**PLICA 93**  
↔ ca.396 X ↓ ca.396 CM



9012

9336

3433

9521

4709

**GIRLANDA 191**  
↔ ca.99 X ↓ ca.99 CM



3015

9012

9336

3332

3433

**GIRLANDA 195**  
↔ ca.99 X ↓ ca.99 CM



9012

9336

9521

3433

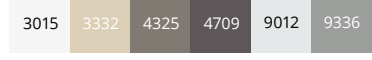
3923



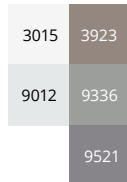
**WHOOPY 95**  
↔ ca.99 X ↓ ca.99 CM



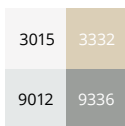
**MUSTANG 47**  
↔ ca.99 X ↓ ca.99 CM



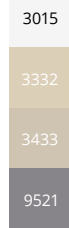
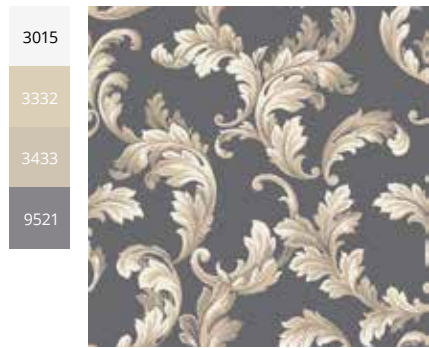
**MIRAMAS 95**  
↔ ca.196 X ↓ ca.167 CM



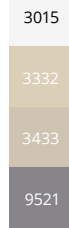
**PATCHWORK 91**  
↔ ca.99 X ↓ ca.128 CM



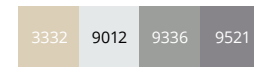
**DELVAUX 95**  
↔ ca.99 X ↓ ca.99 CM



**DOLCE 195**  
↔ ca.99 X ↓ ca.99 CM



**MACHA 93**  
↔ ca.66 X ↓ ca.66 CM



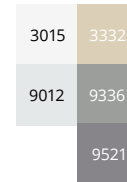
**DAMASCO 43**  
↔ ca.99 X ↓ ca.99 CM



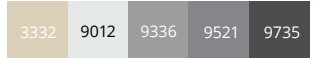
**MARRIOT 193**  
↔ ca.99 X ↓ ca.90 CM

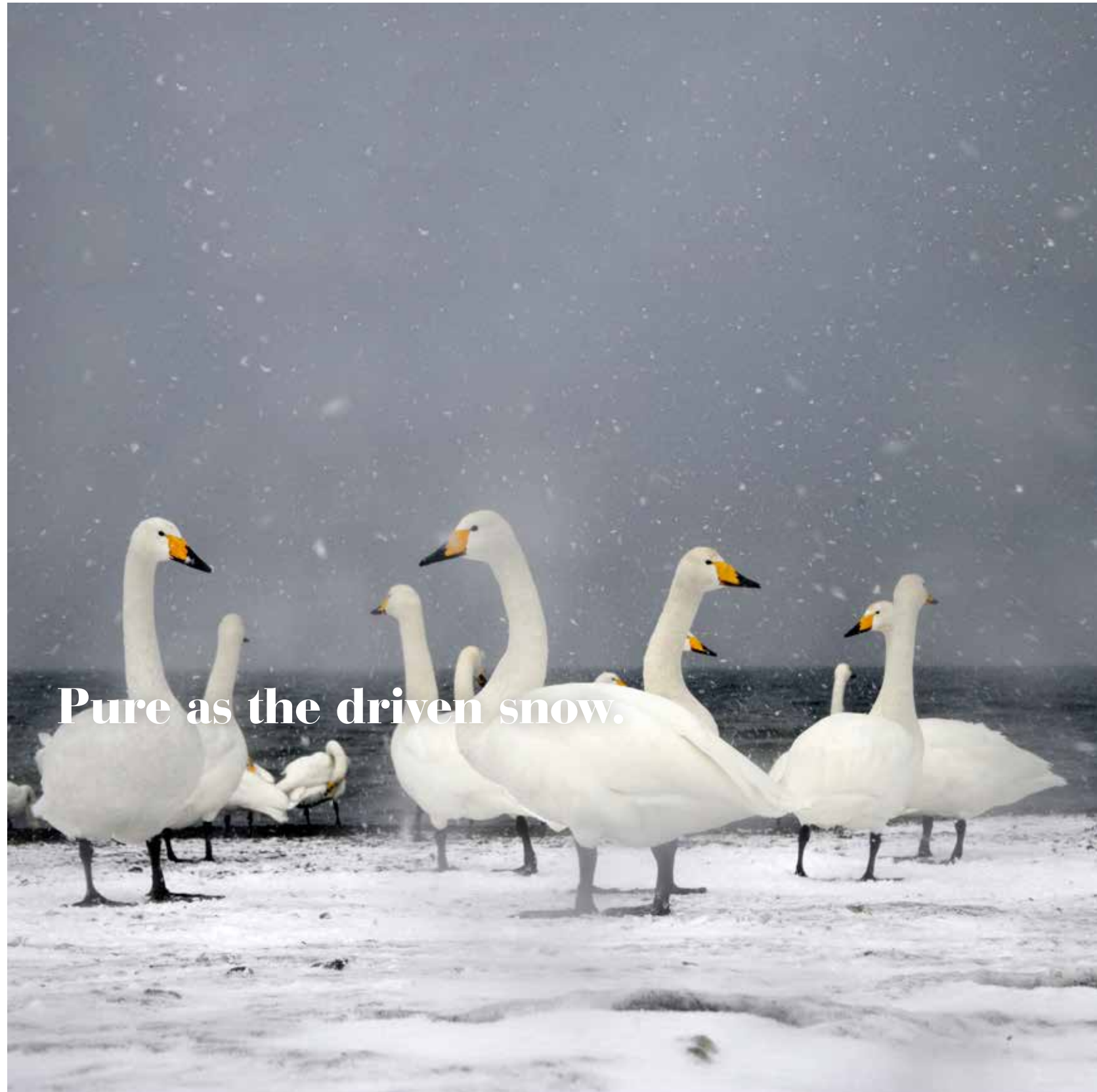


**NERI 95**  
↔ ca.99 X ↓ ca.199 CM



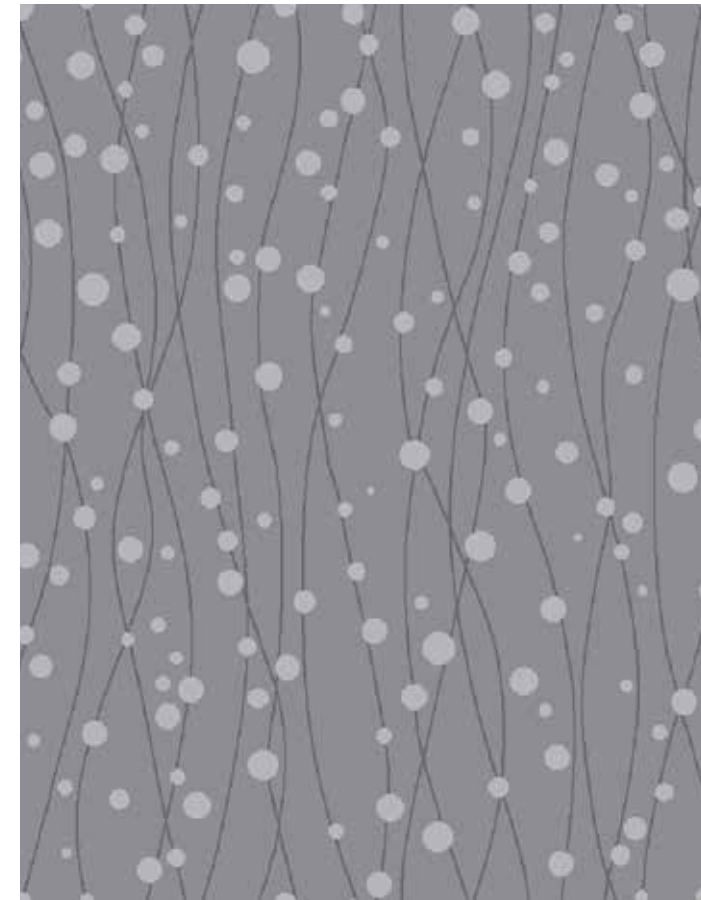
**NERI 97**  
↔ ca.99 X ↓ ca.199 CM





Pure as the driven snow.

**MIRO 90**  
↔ ca.99 X ↓ ca.99 CM



9012  
9336  
9521

**HOOPLA 94**  
↔ ca.99 X ↓ ca.99 CM



3015 3332 3923  
9336 9521 9735

**PAGODE 93**  
↔ ca.99 X ↓ ca.99 CM



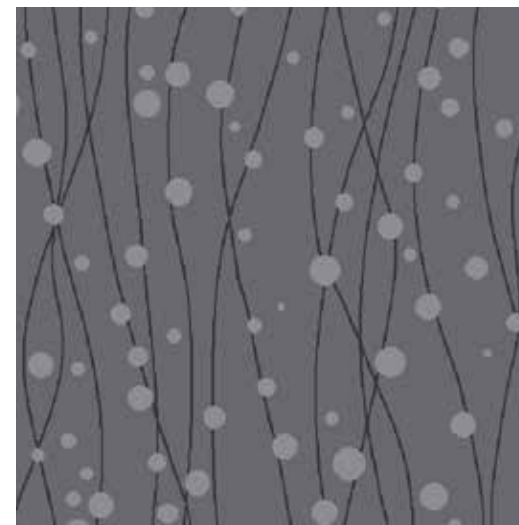
9012  
9336

**PAGODE 94**  
↔ ca.99 X ↓ ca.99 CM

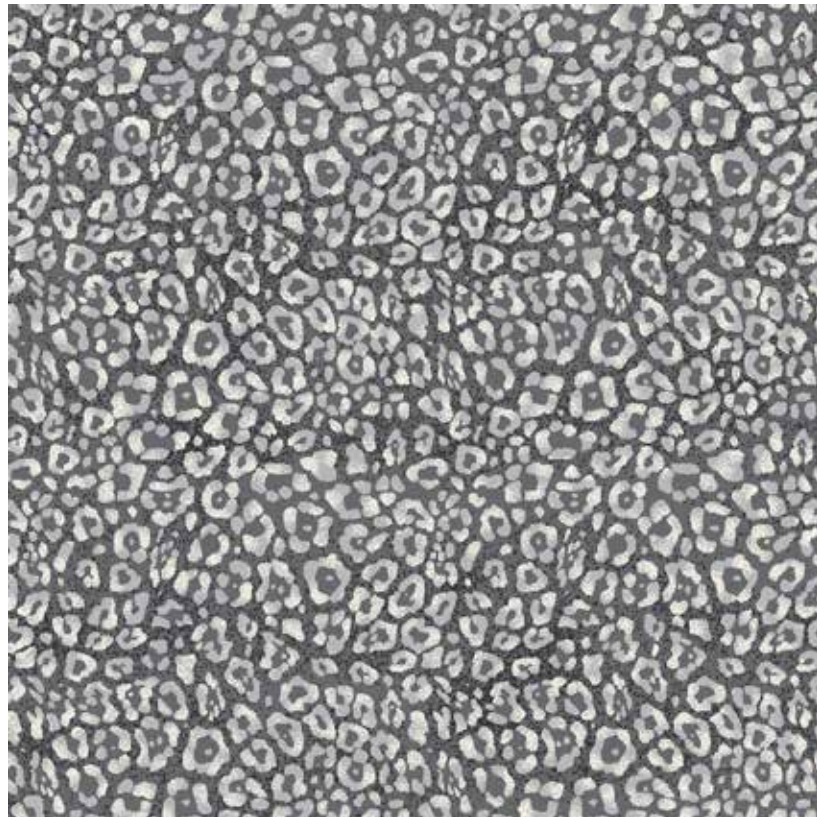


9336  
9521

**MIRO 95**  
↔ ca.99 X ↓ ca.99 CM



9336 9521 9735



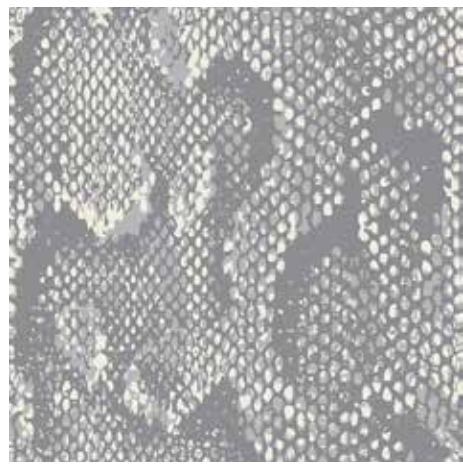
**GUEPARD 95**  
↔ ca.50 X ↓ ca.65 CM

- 9012
- 9521
- 9735



**SNAKE 91**  
↔ ca.50 X ↓ ca.66 CM

- 3015
- 9012
- 9521
- 9735



- 3015
- 9012
- 9336

**WILD 95**  
↔ ca.99 X ↓ ca.99 CM

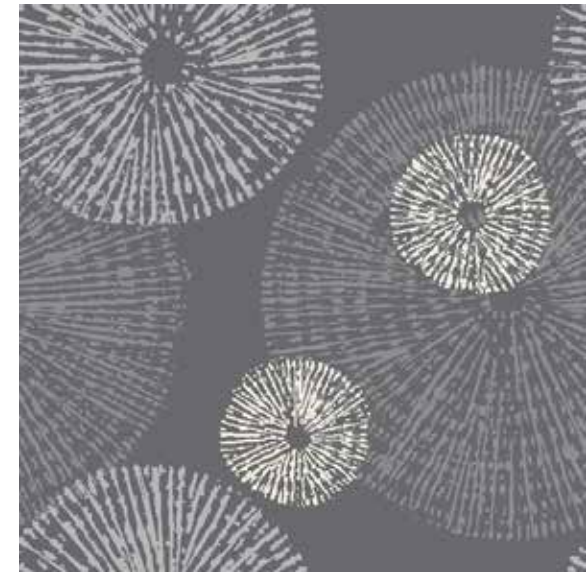
**ZEBRANO 95**  
↔ ca.99 X ↓ ca.75 CM

**BLISS 95**  
↔ ca.99 X ↓ ca.132 CM

- 3015
- 9012
- 9336
- 9521
- 9735



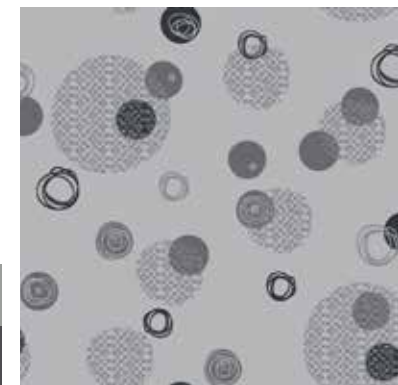
- 9012
- 9735



**ESCALE 195**  
↔ ca.66 X ↓ ca.66 CM

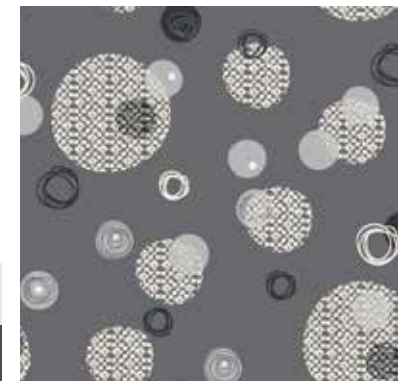
- 3015
- 9012
- 9336
- 9521

**DORI 90**  
↔ ca.198 X ↓ ca.121 CM



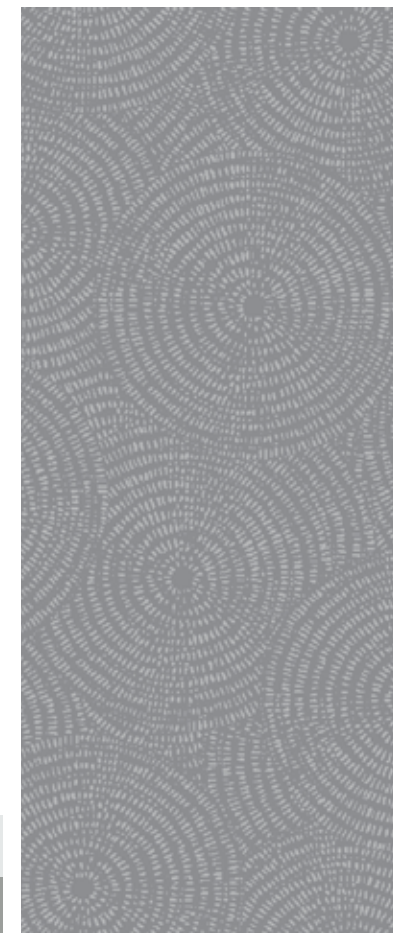
- 9012
- 9336
- 9521
- 9735

**DORI 95**  
↔ ca.198 X ↓ ca.121 CM



- 3015
- 9012
- 9521
- 9735

**ZEN 91**  
↔ ca.198 X ↓ ca.184 CM



- 9012
- 9336

**ZEN 96**  
↔ ca.198 X ↓ ca.184 CM



- 9336
- 9521



3015	9012
3332	9336
3433	9521
3923	4709
	9735



**ROSE GARDEN 90**  
↔ ca.396 X ↓ ca.203 CM



**ROSE GARDEN 95**  
↔ ca.396 X ↓ ca.203 CM



**LOTUS 90**  
↔ ca.99 X ↓ ca.99 CM

9336
9012

**LOTUS 93**  
↔ ca.99 X ↓ ca.99 CM



9336	4709
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**PARADISE 90**  
↔ ca.99 X ↓ ca.99 CM



9012
9336

**HAWAI 95**  
↔ ca.99 X ↓ ca.99 CM



9336
9521

**BLOSSOM 91**  
↔ ca.99 X ↓ ca.99 CM



9012	9521
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**BLOSSOM 193**  
↔ ca.99 X ↓ ca.99 CM

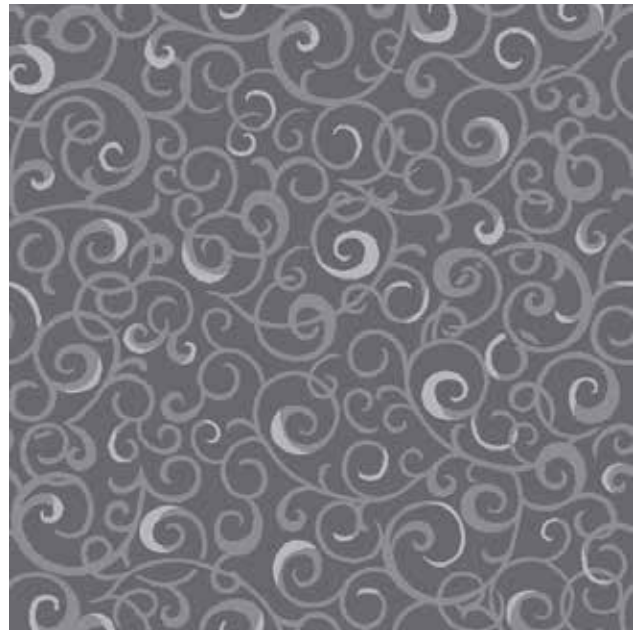


9336	9735
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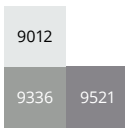
**SPRING VALLEY 93**  
↔ ca.99 X ↓ ca.124 CM



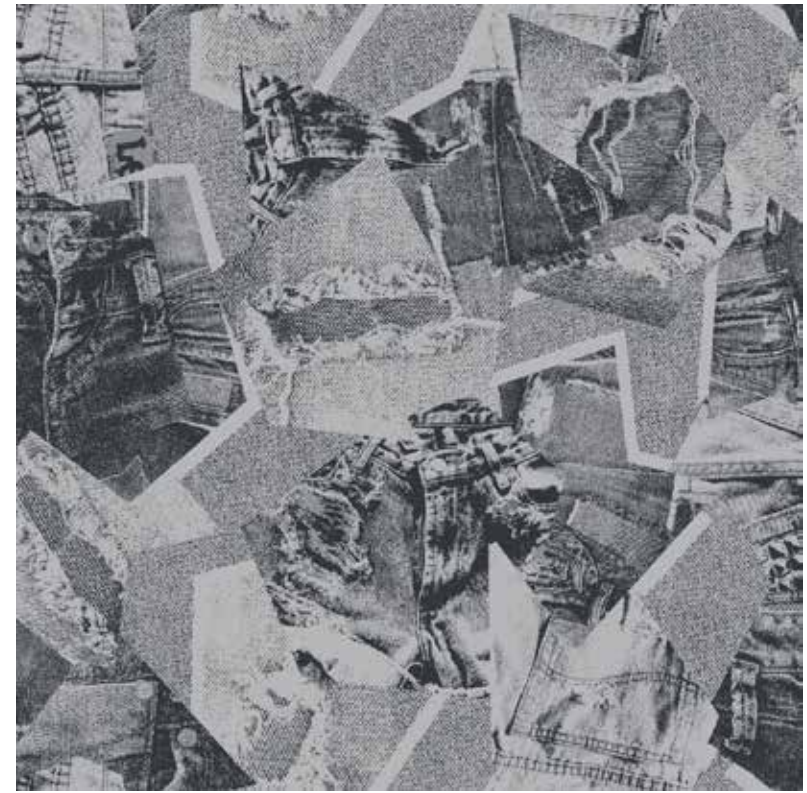
3015
9012
9336
9521



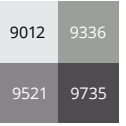
**SPLANDA 95**  
↔ ca.66 X ↓ ca.86 CM



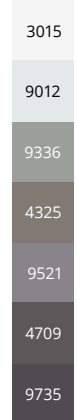
**JEANS 90**  
↔ ca.132 X ↓ ca.132 CM



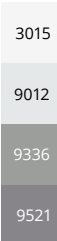
**TIA 93**  
↔ ca.198 X ↓ ca.198 CM



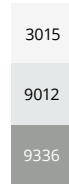
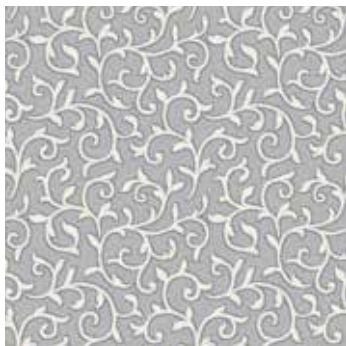
**MIRAMAS 93**  
↔ ca.196 X ↓ ca.167 CM



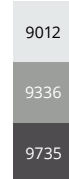
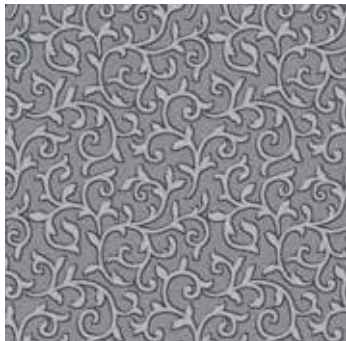
**AVALON 93**  
↔ ca.196 X ↓ ca.151 CM



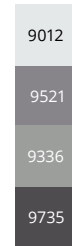
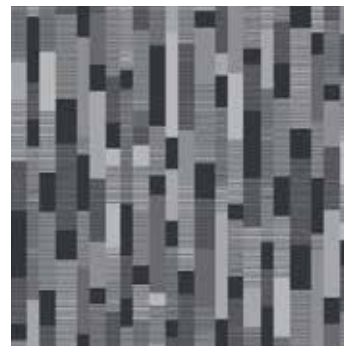
**EXQUISE 93**  
↔ ca.99 X ↓ ca.99 CM



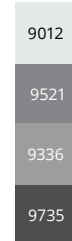
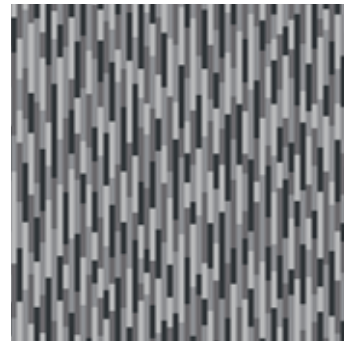
**EXQUISE 95**  
↔ ca.99 X ↓ ca.99 CM



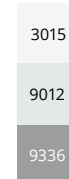
**MARRIOT 95**  
↔ ca.99 X ↓ ca.90 CM



**MERIDIEN 90**  
↔ ca.99 X ↓ ca.160 CM

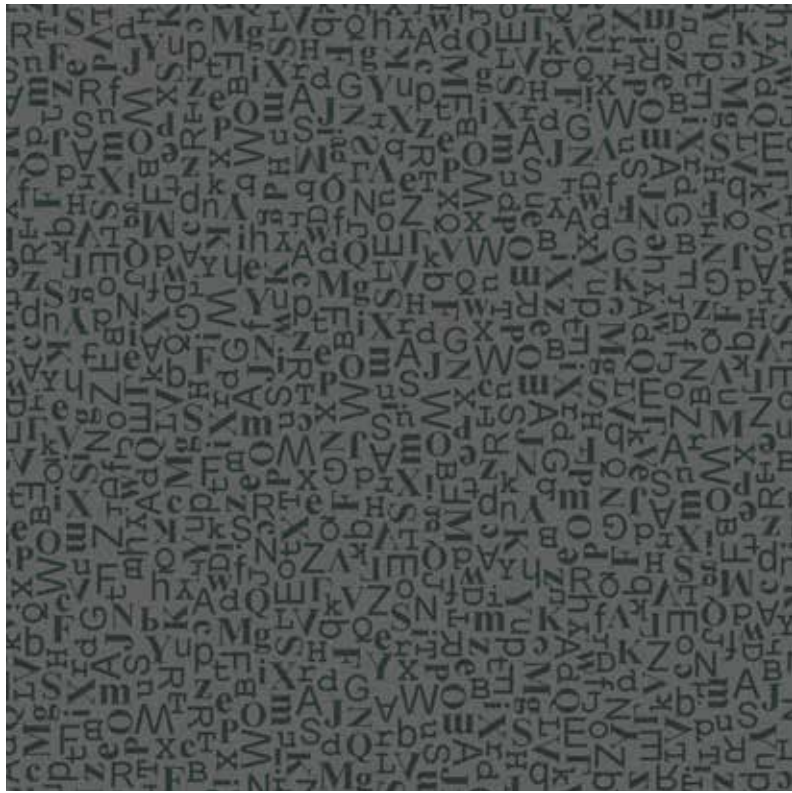


**KORAL 93**  
↔ ca.99 X ↓ ca.128 CM



**KORAL 95**  
↔ ca.99 X ↓ ca.128 CM





**SCRIPTO 195**  
↔ ca.399 X ↓ ca.399 CM

9012

9521

**SCRIPTO 91**  
↔ ca.399 X ↓ ca.399 CM



9012

9336

**MOVE 95**  
↔ ca.99 X ↓ ca.98 CM



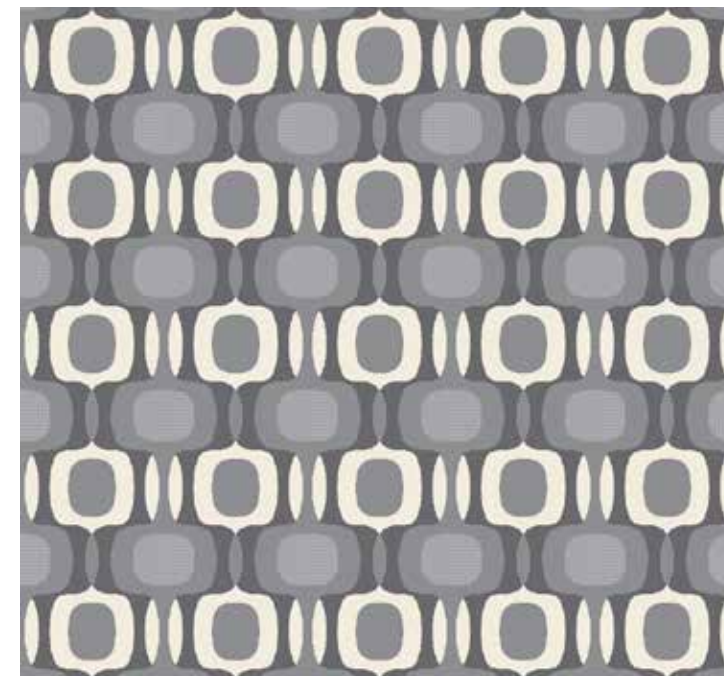
3015

9012

9336

9521

**RETRO 193**  
↔ ca.20 X ↓ ca.20 CM



3015 9012 9336 9521

**HUKKLE 90**  
↔ ca.49 X ↓ ca.44 CM

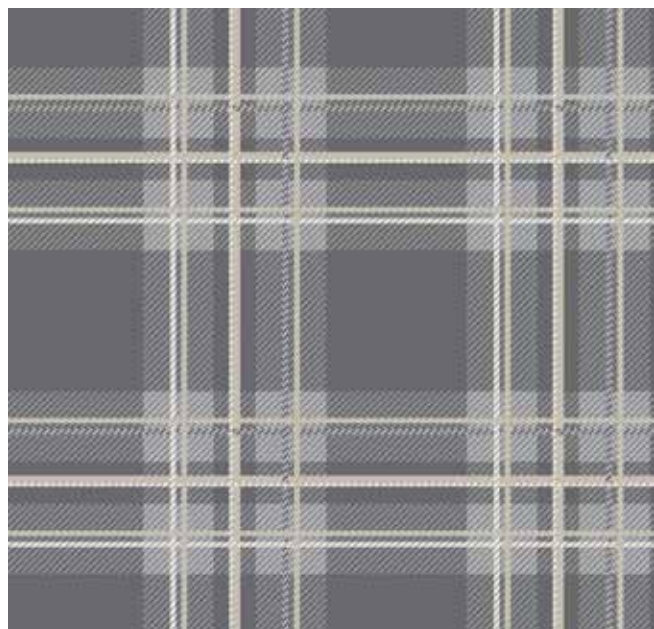


3015

9012

9336

**KILT 195**  
↔ ca.50 X ↓ ca.50 CM



9012

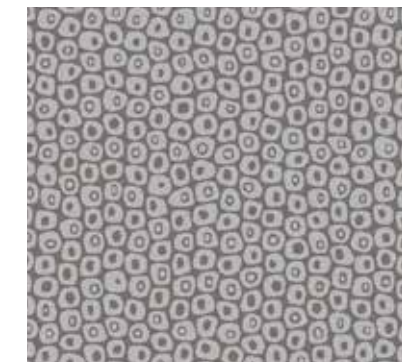
9336

3015

9521

3332

**HERMOSA 41**  
↔ ca.99 X ↓ ca.99 CM



9012

4325

**HERMOSA 97**  
↔ ca.99 X ↓ ca.99 CM



9336

9735



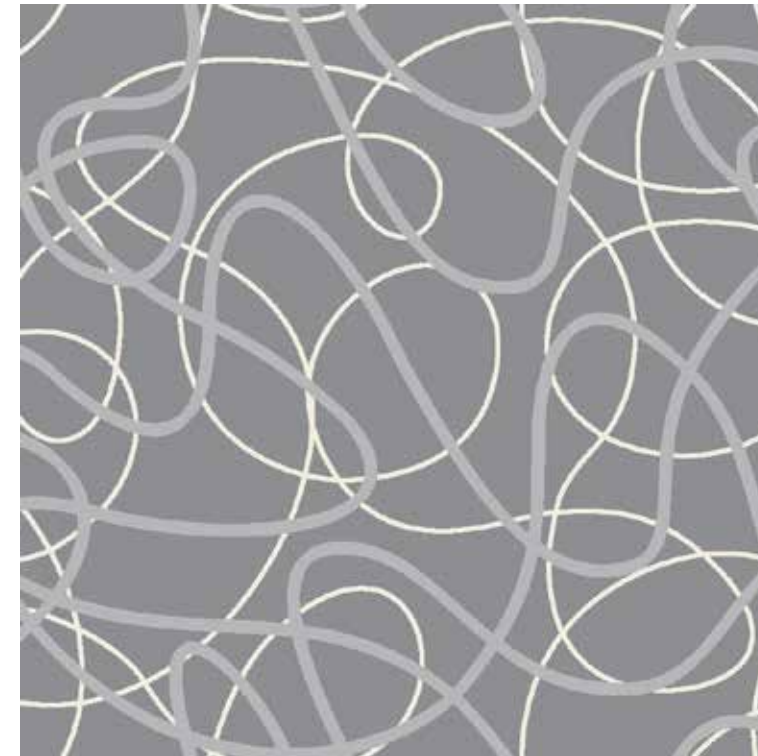
3015	9521
9012	9735
9336	9820

**LATINO 95**  
↔ ca.99 X ↓ ca.90 CM



**KASHMIR 95**  
↔ ca.50 X ↓ ca.50 CM

3015
9336
9735



**FLEX 93**  
↔ ca.99 X ↓ ca.99 CM

3015
9012
9336

**FLORIS 90**  
↔ ca.99 X ↓ ca.99 CM



3015	9012	9336
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**ROYAL 95**  
↔ ca.49 X ↓ ca.49 CM



3015
3433
3923
4709

**REGUS 95**  
↔ ca.127 X ↓ ca.99 CM

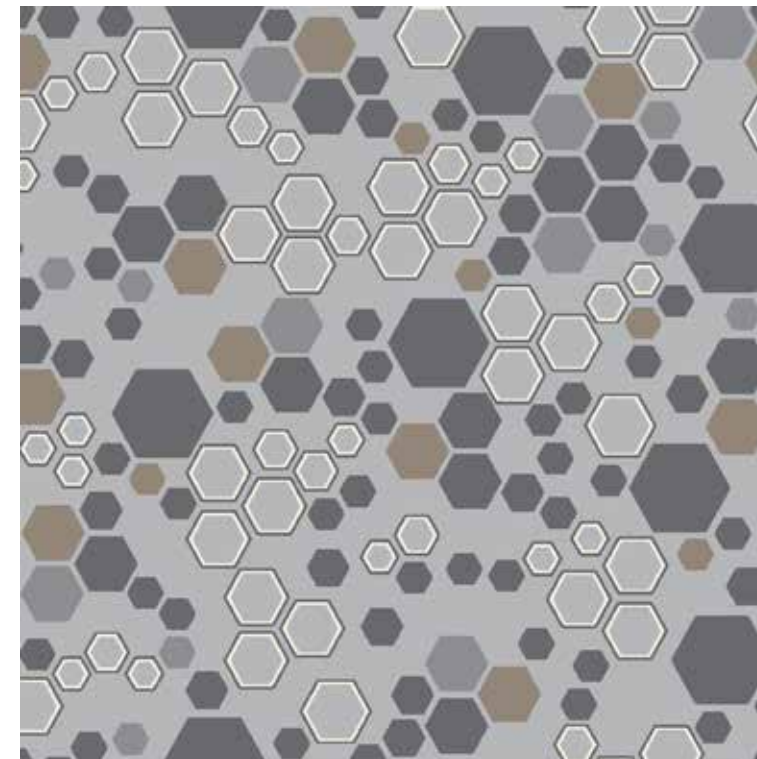


**MEDAILLON 95**  
↔ ca.50 X ↓ ca.50 CM



3015
3332
9521
9735

**CITY 90**  
↔ ca.132 X ↓ ca.132 CM

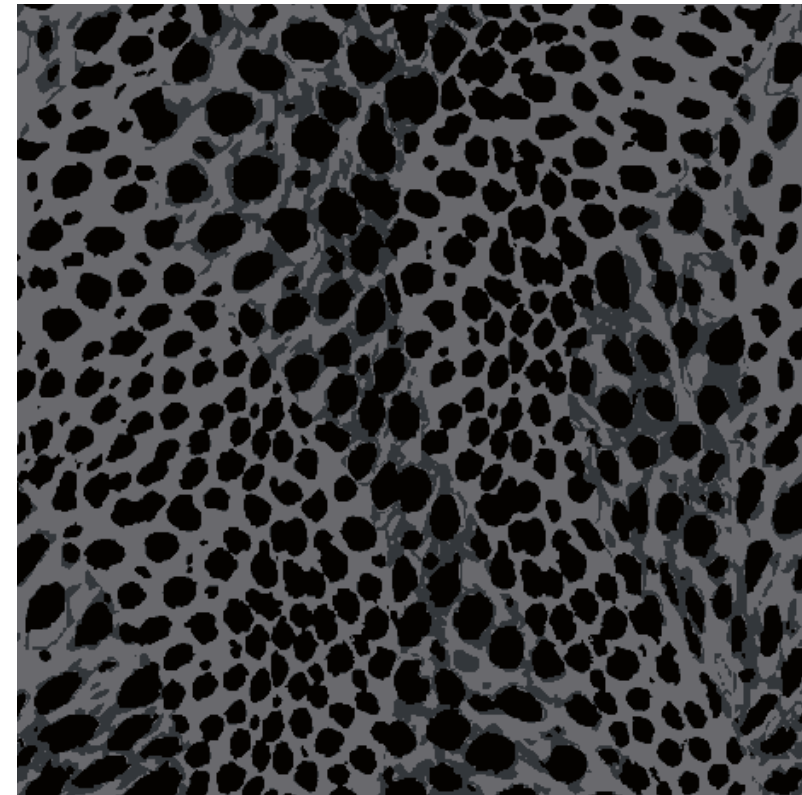


3015
9012
9336
3923
9521



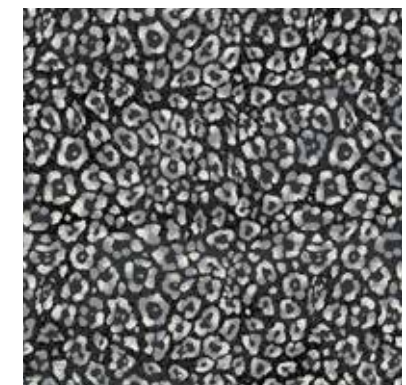
Dark & wild.

**GUEPARD 98**  
↔ ca.50 X ↓ ca.65 CM



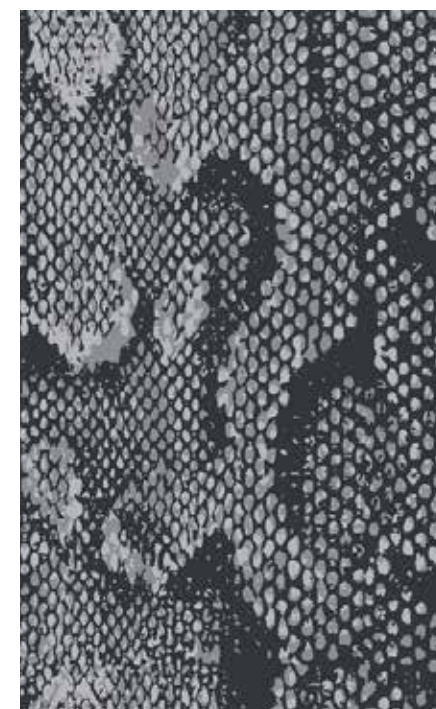
- 9521
- 9735
- 9820

**WILD 98**  
↔ ca.99 X ↓ ca.99 CM



- 3015
- 9336
- 9735
- 9820

**SNAKE 95**  
↔ ca.50 X ↓ ca.66 CM



- 9012
- 9336
- 9735

**ZUMA 95**  
↔ ca.99 X ↓ ca.100 CM



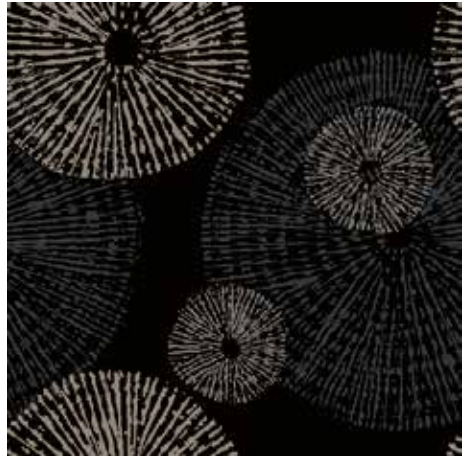
- 3015
- 9012
- 9521
- 9735
- 9820

**ZUMA 98**  
↔ ca.99 X ↓ ca.100 CM



- 9012
- 4325
- 9521
- 9735
- 9820

**ESCALE 98**  
↔ ca.66 X ↓ ca.66 CM



3923	4325
9735	9820



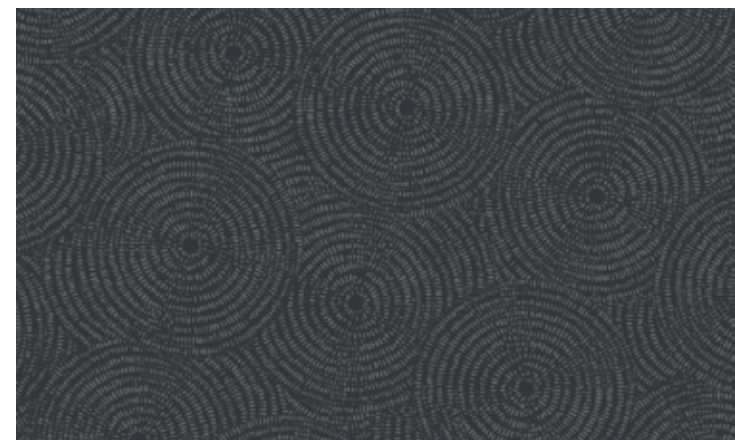
**WHOOPY 98**  
↔ ca.99 X ↓ ca.99 CM

3433	9336
9521	3923
9820	9735



**HOOPLA 96**  
↔ ca.99 X ↓ ca.99 CM

3015	3332
9336	3923
9521	9735



**ZEN 197**  
↔ ca.198 X ↓ ca.184 CM

9735
9521

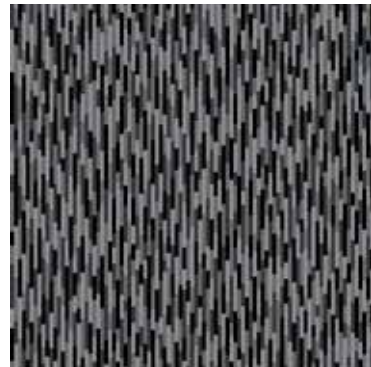
**DORI 49**  
↔ ca.198 X ↓ ca.121 CM



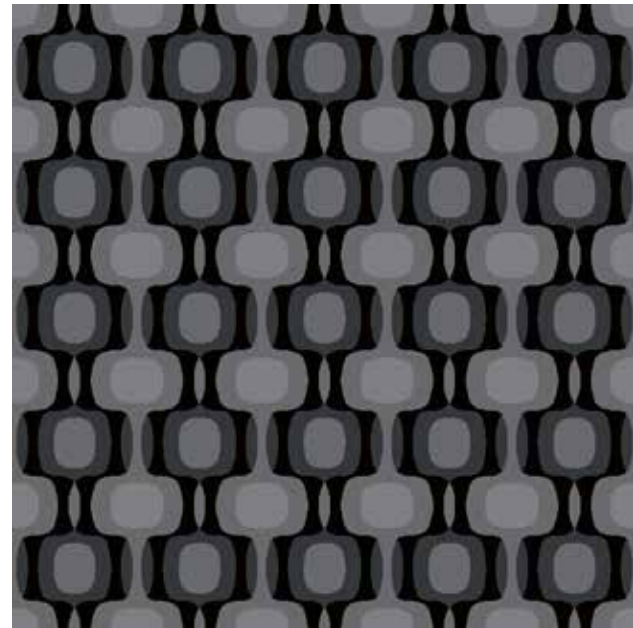
3923
4325
4709
4921



9336 9521  
9735 9820



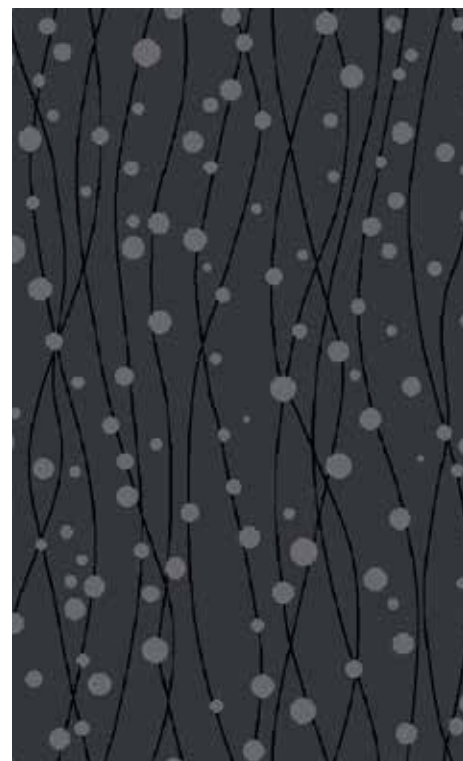
**MERIDIEN 97**  
↔ ca.99 X ↓ ca.160 CM



**RETRO 97**  
↔ ca.20 X ↓ ca.20 CM

9336  
9521  
9735  
9820

**MIRO 97**  
↔ ca.99 X ↓ ca.99 CM



9521  
9735  
9820

**MOVE 98**  
↔ ca.99 X ↓ ca.98 CM



9336  
9521  
9735  
9820

**PANAMA 95**  
↔ ca.98 X ↓ ca.96 CM



3015 9012  
9336 9521  
4709 9735

**PANAMA 93**  
↔ ca.98 X ↓ ca.96 CM



3433 9336  
3923 9521  
4709 9735

**AVALON 95**  
↔ ca.196 X ↓ ca.151 CM



9012  
9336  
9521  
9735

**TIA 95**  
↔ ca.198 X ↓ ca.198 CM



9336 9521 9735 9820

**ROYAL 96**  
↔ ca.49 X ↓ ca.49 CM



**REGUS 96**  
↔ ca.127 X ↓ ca.99 CM



3015 3332  
3433 9735

**AUBUSSON 93**  
↔ ca.99 X ↓ ca.99 CM



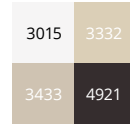
9012  
9336  
9521  
9735

**DELVAUX 93**  
↔ ca.99 X ↓ ca.99 CM

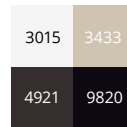
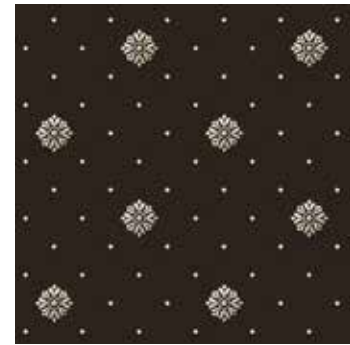


9012  
9336  
9521  
9735

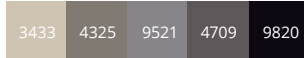
**DOLCE 48**  
↔ ca.99 X ↓ ca.99 CM



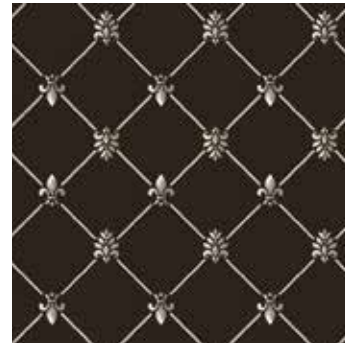
**MEDAILLON 249**  
↔ ca.50 X ↓ ca.50 CM



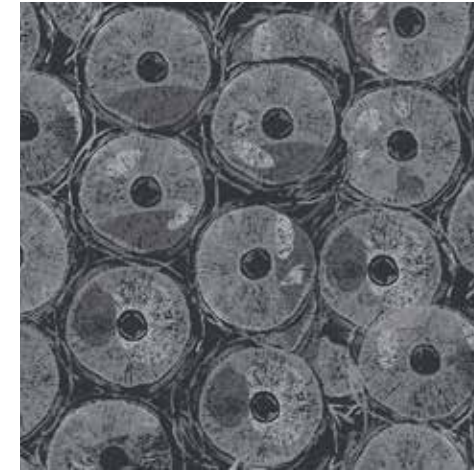
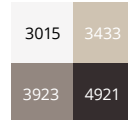
**GIRLANDA 198**  
↔ ca.99 X ↓ ca.99 CM



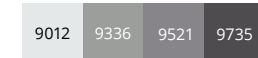
**ROYAL 98**  
↔ ca.49 X ↓ ca.49 CM



**REGUS 98**  
↔ ca.127 X ↓ ca.99 CM



**ZAROLA 97**  
↔ ca.198 X ↓ ca.115 CM



**PAGODE 47**  
↔ ca.99 X ↓ ca.99 CM



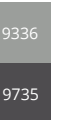
**PARADISE 95**  
↔ ca.99 X ↓ ca.99 CM



**SCRIPTO 197**  
↔ ca.399 X ↓ ca.399 CM



**PRATO 97**  
↔ ca.99 X ↓ ca.99 CM





3015	9012
9336	9521
9735	9820

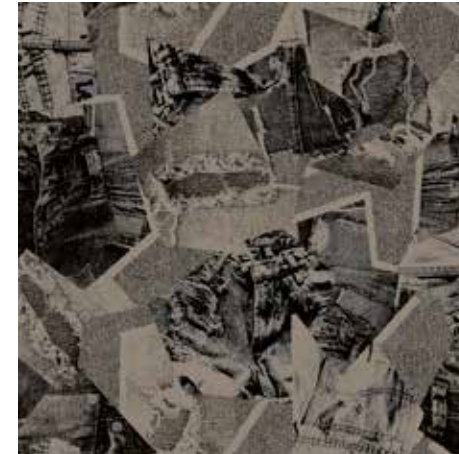


**DROPILO 95**  
↔ ca.99 X ↓ ca.99 CM



**PATCHWORK 92**  
↔ ca.99 X ↓ ca.128 CM

9012	9336
9521	9735



**JEANS 95**  
↔ ca.132 X ↓ ca.132 CM

3923	9521	9735	9820
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**DAMASCO 98**  
↔ ca.99 X ↓ ca.99 CM



9012	9336	9521	9735	9820
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**SPRING VALLEY 47**  
↔ ca.99 X ↓ ca.124 CM



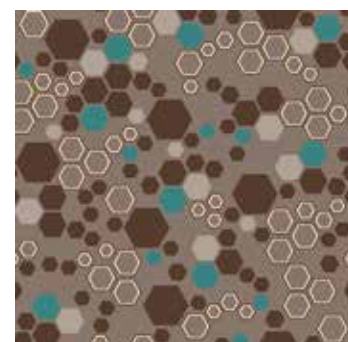
9336
9521
4709
4921

**SPRING VALLEY 98**  
↔ ca.99 X ↓ ca.124 CM



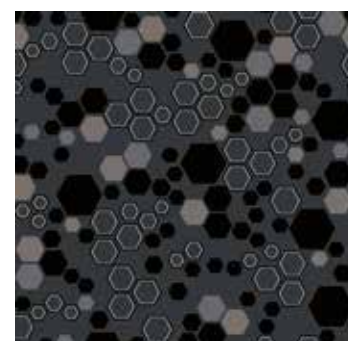
9336
9521
9735
9820

**CITY 147**  
↔ ca.132 X ↓ ca.132 CM



9336	3923
4325	4709
4921	

**CITY 97**  
↔ ca.132 X ↓ ca.132 CM



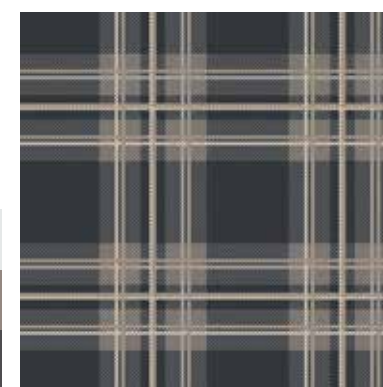
9336
4325
9521
9735
9820

**MACHA 97**  
↔ ca.66 X ↓ ca.66 CM



9012	
3433	3923
4325	9521
4709	9735

**KILT 197**  
↔ ca.50 X ↓ ca.50 CM



3015	9012
3433	3923
9521	9735

**KORAL 49**  
↔ ca.99 X ↓ ca.128 CM



4325
4709
4921

**ZETA 98**  
↔ ca.99 X ↓ ca.165 CM



9012
9336
9521
9735
9820



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